



DIRECTV TERMS OF SERVICE FOR PRIVATE VIEWING CUSTOMERS

(Effective for accounts activated on or after February 5, 2015 until replaced by DIRECTV)

PRIVATE VIEWING ESTABLISHMENT INFORMATION

DIRECTV Account Number:		Commercial Establishment Type: Private Viewing	
Bill to <input type="checkbox"/> Service Address <input type="checkbox"/> Mailing Address		EVO: _____ FCO: _____	Number of TVs/receivers: _____
Full Legal Name of Customer:			
Operating Name (if any):			
Service Address:			
Name of Contact at Service Address:		Email Address:	
Phone Number:		Fax Number:	
Mailing Address (if different):			
Name of Contact at Mailing Address:		Email Address:	
Phone Number:		Fax Number:	
Legal Structure of Customer: <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Government <input type="checkbox"/> Other: _____			
State of organization (incorporation, principal place of business, state of principal residence): _____			
Federal Tax ID:		Tax Exempt: <input type="checkbox"/> Yes <input type="checkbox"/> No	
Dealer Name:		Dealer #:	

PROGRAMMING SELECTION & TERMS AND CONDITIONS

Select the Services Customer wishes to order by checking the appropriate boxes on the Private Viewing Order Schedule attached hereto.

DIRECTV SERVICE WILL BE PROVIDED AT THE RATES SET FORTH ON THE COMMERCIAL RATE CARD IN EFFECT FROM TIME TO TIME (THE "RATE CARD"), WHICH MEANS ALL PRICES CONTAINED ON THE ATTACHED SCHEDULE ARE SUBJECT TO CHANGE EVEN THOUGH YOU MAY BE AGREEING TO A COMMITMENT PERIOD. IN OTHER WORDS, THE ACTUAL RATES WILL INCREASE IF THE RATE ON THE RATE CARD INCREASES, BUT ANY DISCOUNT(S) YOU RECEIVE WILL STILL APPLY, SUBJECT TO ANY EARLY CANCELLATION FEES IN THE EVENT YOU FAIL TO FULFILL YOUR COMMITMENT PERIOD.

PROGRAMMING COMMITMENT. The attached Private Viewing Order Schedule contains details concerning minimum commitment periods for certain DIRECTV programming packages. If you have selected a package that requires a minimum commitment period (the "**Commitment Period**"), you must subscribe to the required channels (the "**Required Channels**") within the selected package for the entirety of the stated Commitment Period. After you have fulfilled your Commitment Period, you are not obligated to continue your subscription to the Service for any specific duration.

CONSEQUENCES OF YOUR FAILURE TO SATISFY YOUR MINIMUM COMMITMENT PERIOD. If you fail to maintain your subscription to the Required Channels for the entire Commitment Period, Customer will pay DIRECTV an early cancellation fee equal to the amounts set forth on the Private Viewing Order Schedule. Payment of the early cancellation fee is due within thirty (30) days of receipt of a notice of failure to complete the Commitment Period from DIRECTV. If you fail to make payment, DIRECTV may, at its option: (a) charge you for the Required Channels for the entire Commitment Period, and/or (b) pursue legal remedies against you and receive the total amount due.

ADDITIONAL TERMS AND CONDITIONS. Additional terms and conditions apply, depending on Customer's programming selections. Customer understands and agrees to such additional terms and conditions by checking the boxes on the attached Private Viewing Order Schedule. In the event of any conflict or inconsistency between the terms of this Agreement and the terms contained on the Private Viewing Order Schedule, the terms of this Agreement will control and govern.

INTEGRATION. The terms and conditions of the Commercial Customer Agreement, as amended by DIRECTV from time to time, are integrated into this Agreement. To the extent of any specific conflict with the Commercial Customer Agreement, the terms and conditions of this National Account Agreement will control. The Commercial Customer Agreement is available at www.directv.com.

CUSTOMER SIGNATURE: CUSTOMER AGREES TO THESE TERMS, INCLUDING EACH OF THE SCHEDULES ATTACHED HERETO. THESE TERMS ARE NOT BINDING ON DIRECTV UNTIL ACTIVATION. **IF YOU RECEIVE A DISCOUNT/SUBSIDY AS PART OF YOUR SUBSCRIPTION AND YOU DO NOT COMPLETE YOUR COMMITMENT PERIOD, EARLY CANCELLATION FEES MAY APPLY.**

Legal Name of Customer: _____ Name of Person Signing: _____
 Operating Name: _____ Print Title: _____
 Date: _____ Phone: _____ Signature: _____

DEALER WILL RETAIN A COPY OF SIGNED AGREEMENT AND MAKE AVAILABLE UPON DIRECTV'S REQUEST

DIRECTV TERMS OF SERVICE FOR PRIVATE VIEWING CUSTOMERS (February 5, 2015)

PRIVATE VIEWING ORDER SCHEDULE

Select the Services Customer wishes to order by checking the appropriate boxes below and printing the packages in the below Summary Section. For programming not listed under the Offer Section, enter the Service price for each selection using the Commercial Rate Card.

PROGRAMMING SERVICE SUMMARY

	Programming (print package selected in the Service Offers Section below plus any additional packages)	Monthly Fee	Annual/Seasonal Fee
1		\$	\$
2		\$	\$
3		\$	\$
4		\$	\$
5		\$	\$
TOTAL PAYMENT**			\$

SERVICE OFFERS

(Offers available until 5/27/15 - 24-month agreement required)

Select	Package	Regular Rate (Monthly)	Promotional Rate (monthly for 12 months with Auto Bill Pay)
<input type="checkbox"/>	BUSINESS XTRA PACK with Local Channels [†] Regional Sports Fee May Apply	\$92.99	\$59.99
<input type="checkbox"/>	BUSINESS ENTERTAINMENT™ PACK with Local Channels [†]	\$74.99	\$49.99
<input type="checkbox"/>	BUSINESS SELECT™ PACK with Local Channels [†]	\$54.99	\$29.99
<input type="checkbox"/>	COMMERCIAL BASIC™ with Local Channels [†]	\$24.99	\$24.99

Select	Required Base Package (COMMERCIAL BASIC™ and one or more International Add-on Package(s) and 24-month agreement required)	Promotional Rate (monthly for 12 months with Auto Bill Pay)
<input type="checkbox"/>	COMMERCIAL BASIC™ with Local Channels [†]	\$19.99

Select	International Language Add-On (select at least one)	Regular Rate (Monthly)
<input type="checkbox"/>	Americas Plus™	\$24.99
<input type="checkbox"/>	ChineseDirect™	\$34.99
<input type="checkbox"/>	DIRECTV Deportes	\$24.99
<input type="checkbox"/>	En Espanol	\$44.99
<input type="checkbox"/>	FilipinoDirect™	\$37.99
<input type="checkbox"/>	KoreanDirect™	\$31.99
<input type="checkbox"/>	MandarinDirect™ III	\$21.99
<input type="checkbox"/>	Mexico Plus™	\$24.99
<input type="checkbox"/>	RTR Planeta	\$19.99
<input type="checkbox"/>	RussianDirect™	\$34.99
<input type="checkbox"/>	RussianDirect™ II	\$40.99
<input type="checkbox"/>	TFCDirect™	\$27.99
<input type="checkbox"/>	VietDirect VHN	\$24.99

Offers end 5/27/15, on approved credit. [†] Local channels will be activated automatically in markets where available. Promotional rates based on bill credits applied in months 2 through 13 of your monthly subscription. Additional receiver fees apply. Final price does not include applicable state sales tax. Additional \$10.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS SELECT PACK package or above, excludes COMMERCIAL BASIC. Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the COMMERCIAL BASIC with International add-on package. 24 month agreement required. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable taxes will be added monthly to your account. Multi-satellite equipment may be required.

SonicTap® Music Channels Offer:

Yes, I would like to receive SonicTap® Music Channels FREE for three months.
By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels free for 3 months. I understand that in the fourth month, my SonicTap Music Channels will continue at the then prevailing rate of \$37.99/mo.

SHOWTIME Offer:

Yes, I would like to receive SHOWTIME FREE for three months.
By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SHOWTIME free for 3 months. I understand that in the fourth month, my SHOWTIME will continue at the then prevailing rate.

NBA LEAGUE PASS Mid-Season Starting at \$99.99 Programming Offer:

NBA LEAGUE PASS \$99.99 mid-season 1-pay Promotional Offer:
If ordered by 3/15/15 and activated by 4/15/15, you agree to one monthly payment of \$99.99 due upon activation.

NHL CENTER ICE Mid-Season Starting at \$125.00 Programming Offer:

NHL CENTER ICE \$125.00 mid-season 1-Pay Promotional Offer:
If ordered by 3/14/15 and activated by 5/15/15, you agree to one monthly payment of \$125.00 due upon activation.

ESPN FULL COURT Season Starting at \$119.77 Programming Offer:

ESPN FULL COURT \$472.74 1-Pay Promotional Offer:
If ordered by 2/15/15 and activated by 3/19/15, you agree to three monthly payments of \$119.77 due upon activation.

MLB EXTRA INNINGS 2015 Season Starting at \$42.74 Programming Offer:

MLB EXTRA INNINGS \$42.74 5-Pay Promotional Offer
If ordered by 5/4/15 and activated by 6/3/15, you agree to five payments of \$42.74 due upon activation.

MLB EXTRA INNINGS \$71.23 3-Pay Promotional Offer
If ordered by 7/4/15 and activated by 8/3/15, you agree to three payments of \$71.23 due upon activation.

MLB EXTRA INNINGS \$213.70 1-Pay Promotional Offer
If ordered by 9/3/15 and activated by 10/4/15, you agree to one payment of \$213.70 due upon activation.

NFL SUNDAY TICKET 2015 EARLY BIRD Season Starting at \$82.95 Programming Offer:

NFL SUNDAY TICKET \$82.95 2015 Early Bird Season 5-Pay Promotional Offer:
If ordered by 5/13/15 and activated by 6/13/15, you agree to five monthly payments of \$82.95 due upon activation.

NFL SUNDAY TICKET \$414.75 2015 Early Bird Season 1-Pay Promotional Offer:
If ordered by 5/13/15 and activated by 6/13/15, you agree to one monthly payments of \$414.75 due upon activation.

ADDITIONAL TERMS AND CONDITIONS

Credit card maybe required (except in MA & PA). Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **NBA LEAGUE PASS MID-SEASON PROGRAMMING/BILL CREDIT OFFER:** New DIRECTV commercial customers only. To receive NBA LEAGUE PASS, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 3/15/15 and activate by 4/15/15 to be eligible for the mid-season 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NBA LEAGUE PASS trademarks and copyrights are used with permission of NBA League Properties, Inc. **NHL CENTER ICE PROGRAMMING/BILL CREDIT OFFER:** To receive NHL CENTER ICE, a DIRECTV commercial subscription to a base programming package or above is required. Programming charges based on Estimated Viewing Occupancy (EVO). Customers must order by 3/14/15 and activate by 5/15/15 to be eligible for the mid-season 1-pay option. IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMERS ACCOUNT. **LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT. NHL CENTER ICE will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield, Center Ice, The Game Lives Where You Do and the Center Ice logo are trademarks of the National Hockey League. All NHL logos and marks are the property of the NHL and may not be reproduced without the prior written consent of NHL Enterprises, L.P. ©NHL 2015. **ESPN FULL COURT PROGRAMMING/BILL CREDIT OFFER:** To receive ESPN FULL COURT, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 2/15/15 and activate by 3/19/15 to be eligible for the 1-Pay option. IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF ESPN FULL COURT WILL BE CHARGED TO CUSTOMERS ACCOUNT 24-month base programming agreement required. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **ESPN FULL COURT will automatically continue provided DIRECTV carries this service, unless the customer calls 1- 877-561-3257 to cancel prior to the start of the season.** Season start and end dates subject to change. Programming, pricing, terms and conditions subject to change at any time. **NFL SUNDAY TICKET EARLY BIRD OFFER:** In order to receive NFL SUNDAY TICKET, customer must subscribe to a Commercial base programming package with a 24 month agreement. Customers must order by 5/13/15 and activate by 6/13/15 to be eligible for the early bird 5-pay and 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NFL SUNDAY TICKET WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. NFL SUNDAY TICKET consists of all Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available on NFL SUNDAY TICKET. **NFL SUNDAY TICKET will automatically continue provided DIRECTV carries this service, unless the customer calls 1- 877-561-3257 to cancel prior to the start of the season.** **MLB EXTRA INNINGS PROGRAMMING/BILL CREDIT OFFER:** To receive MLB EXTRA INNINGS, a DIRECTV commercial subscription to a base programming package or above is required. Customers must order by 5/4/15 and activate by 6/3/15 to be eligible for the 5-pay option. Customers must order by 7/4/15 and activate by 8/3/15 to be eligible for the 3-pay option. Customers must order by 9/3/15 and activate by 10/4/15 to be eligible for the 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. Visit MLB.com. **BUSINESS XTRA PACK PROGRAMMING/BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS XTRA Pack (regularly \$92.99/mo) includes Local Channels packages (if available in your market), BUSINESS XTRA (\$77.99/mo) and TECHNOLOGY FEE (\$15.00/mo.). Receiver fees of \$6.50/mo for 1st each additional receiver. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new BUSINESS XTRA customer's account for 12 consecutive months in the amount of \$23.00/mo. for the BUSINESS XTRA Pack and Local Channels packages, plus an additional \$10.00/mo. when customer activates and maintains BUSINESS XTRA PACK and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. **BUSINESS ENTERTAINMENT PACK CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS ENTERTAINMENT PACK (regularly \$74.99/mo.) includes Local Channels packages (if available in your market), BUSINESS ENTERTAINMENT(\$59.99/mo) and TECHNOLOGY FEE (\$15.00/mo.). Receiver fees of \$6.50/mo for 1st each additional receiver. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new BUSINESS CHOICE customer's account for 12 consecutive months in the amount of \$28.00/mo. for the BUSINESS CHOICE and Local Channels packages, plus an additional \$10.00/mo. when customer activates and maintains the INFORMATIONAL package or higher and enrolls in Auto Bill Pay for 12 months with credit card at the point of sale. **BUSINESS SELECT PACK PROGRAMMING/BILL CREDIT OFFER:** Purchase of 24 consecutive months of BUSINESS SELECT PACK (regularly \$54.99/mo) includes local channels, BUSINESS SELECT (\$39.99/mo) and TECHNOLOGY FEE for (\$34.00/mo.). Receiver fee applies of \$6.50/mo. for the first and each additional receiver. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months in the amount of \$15/mo for the BUSINESS SELECT Pack and Local Channels packages, plus an additional \$10/mo when customer activates and maintains BUSINESS SELECT Pack and enrolls in Auto Bill Pay for 12 months with a credit card at point of sale. **IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES.** In certain markets, programming/pricing may vary. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLY EARLY CANCELLATION FEE OF \$480.** In certain markets, programming/pricing may vary. **LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. THREE FREE MONTHS SHOWTIME:** Upon DIRECTV System activation, DIRECTV will credit the new customer's account for three consecutive months for SHOWTIME (up to \$18.99/mo.), provided account is in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. In the fourth month, SHOWTIME will automatically continue at the then-prevailing rate. **LIMIT ONE BILL CREDIT OFFER PER ACCOUNT. HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residence allowed. Up to four free HD receivers per commercial location with BUSINESS SELECT PACK and above package. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONICTAP MUSIC CHANNELS OFFER:** Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$37.99/mo. for three consecutive months for SonicTap Music Channels. Unless customer calls to cancel, in the fourth month, SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free professional standard installation with BUSINESS XTRA PACK. \$49 professional standard installation with BUSINESS SELECT PACK, BUSINESS ENTERTAINMENT PACK, COMMERCIAL BASIC and COMMERCIAL BASIC with International ad-on. Complex/Custom installation extra. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. ©2015 DIRECTV. 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