



**DIRECTV TERMS OF SERVICE FOR PRIVATE VIEWING CUSTOMERS**  
 (Effective for accounts activated on or after **May 21, 2017** until replaced by DIRECTV)

PRIVATE VIEWING ESTABLISHMENT INFORMATION		
DIRECTV Account Number:		Commercial Establishment Type: Private Viewing
Bill to <input type="checkbox"/> Service Address <input type="checkbox"/> Mailing Address		Number of TVs/receivers: _____
Full Legal Name of Customer:		
Operating Name (if any):		
Service Address:		
Name of Contact at Service Address:		Email Address:
Phone Number:		Fax Number:
Mailing Address (if different):		
Name of Contact at Mailing Address:		Email Address:
Phone Number:		Fax Number:
Credit Card Number:		Expiration: _____ Security Code: _____
Legal Structure of Customer: <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Government <input type="checkbox"/> Other: _____		
State of organization (incorporation, principal place of business, state of principal residence): _____		
Federal Tax ID:		Tax Exempt: <input type="checkbox"/> Yes <input type="checkbox"/> No
Dealer Name:		Dealer #:

PROGRAMMING SELECTION & TERMS AND CONDITIONS
Select the Services customer wishes to order by checking the appropriate boxes on the Private Viewing Order Schedule below hereto.
<b>DIRECTV SERVICE WILL BE PROVIDED AT THE RATES SET FORTH ON THE COMMERCIAL RATE CARD IN EFFECT FROM TIME TO TIME (THE "RATE CARD"), WHICH MEANS ALL PRICES CONTAINED ON THE ATTACHED SCHEDULE ARE SUBJECT TO CHANGE EVEN THOUGH YOU MAY BE AGREEING TO A COMMITMENT PERIOD. IN OTHER WORDS, THE ACTUAL RATES WILL INCREASE IF THE RATE ON THE RATE CARD INCREASES, BUT ANY DISCOUNT(S) YOU RECEIVE WILL STILL APPLY, SUBJECT TO ANY EARLY CANCELLATION FEES IN THE EVENT YOU FAIL TO FULFILL YOUR COMMITMENT PERIOD.</b>
<b>PROGRAMMING COMMITMENT.</b> The attached Private Viewing Order Schedule contains details concerning minimum commitment periods for certain DIRECTV programming packages (the "Services"). If you have selected a package that requires a minimum commitment period (the "Commitment Period"), you must subscribe to the required channels (the "Required Channels") within the selected package for the entirety of the stated Commitment Period. After you have fulfilled your Commitment Period, you are not obligated to continue your subscription to the Service for any specific duration.
<b>CONSEQUENCES OF YOUR FAILURE TO SATISFY YOUR MINIMUM COMMITMENT PERIOD.</b> If you fail to maintain your subscription to the Required Channels for the entire Commitment Period, customer will pay DIRECTV an early cancellation fee equal to the amounts set forth on the Private Viewing Order Schedule. Payment of the early cancellation fee is due within thirty (30) days of receipt of a notice of failure to complete the Commitment Period from DIRECTV. If you fail to make payment, DIRECTV may, at its option: (a) charge you for the Required Channels for the entire Commitment Period, and/or (b) pursue legal remedies against you and receive the total amount due.
<b>ADDITIONAL TERMS AND CONDITIONS.</b> Additional terms and conditions apply, depending on customer's programming selections. Customer understands and agrees to such additional terms and conditions by checking the boxes on the attached Private Viewing Order Schedule.
<b>INTEGRATION OF COMMERCIAL CUSTOMER AGREEMENT.</b> The terms and conditions of the Commercial Customer Agreement made available at <a href="http://www.directv.com/cms3/commercial/pdf/commercial_agreement.pdf">http://www.directv.com/cms3/commercial/pdf/commercial_agreement.pdf</a> , as updated from time to time by DIRECTV, are integrated into and made a part of these terms. To the extent of any specific conflict with the Commercial Customer Agreement, the terms and conditions of these terms will control.

**CUSTOMER SIGNATURE:** CUSTOMER AGREES TO THESE TERMS, INCLUDING EACH OF THE SCHEDULES ATTACHED HERETO. THESE TERMS ARE NOT BINDING ON DIRECTV UNTIL ACTIVATION. **IF YOU DO NOT COMPLETE YOUR APPLICABLE COMMITMENT PERIOD, EARLY CANCELLATION FEES MAY APPLY.**

Legal Name of Customer: \_\_\_\_\_ Name of Person Signing: \_\_\_\_\_  
 Operating Name: \_\_\_\_\_ Print Title: \_\_\_\_\_  
 Date: \_\_\_\_\_ Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

**DEALER WILL RETAIN A SIGNED COPY OF THESE TERMS OF SERVICE AND MAKE AVAILABLE UPON DIRECTV'S REQUEST**

**DIRECTV TERMS OF SERVICE FOR PRIVATE VIEWING CUSTOMERS (May 21, 2017)**

**PRIVATE VIEWING ORDER SCHEDULE**

Select the Services customer wishes to order by checking the appropriate boxes below and printing the name(s) of the packages in the below Programming Service Summary section. For programming not listed under the Service Offers section, enter the price for each Service selection using the Commercial Rate Card.

**PROGRAMMING SERVICE SUMMARY**

	<b>Programming</b> (print package selected in the Service Offers Section below plus any additional packages)	<b>Monthly Fee</b>	<b>Annual/Seasonal Fee</b>
1		\$	\$
2		\$	\$
3		\$	\$
4		\$	\$
5		\$	\$
<b>Total Programming Payment</b>			<b>\$</b>

**SERVICE OFFERS**

(Offers available until 10/29/17. 24-month agreement and Auto Bill Pay required at point of sale for all packages. Regional Sports Network fee may apply in certain markets for BUSINESS XTRA PACK. Additional fees apply. See page 3-4 for additional terms and conditions.)

<b>Select</b>	<b>Package</b>	<b>Regular Rate (Monthly)</b>	<b>Promotional Rate (monthly for 12 months)</b>
<input type="checkbox"/>	BUSINESS XTRA PACK	\$104.99	\$69.99
<input type="checkbox"/>	BUSINESS XTRA PACK – with \$0 NFL SUNDAY TICKET <sup>†</sup>	\$104.99	\$69.99
<input type="checkbox"/>	BUSINESS ENTERTAINMENT™ PACK	\$81.99	\$59.99
<input type="checkbox"/>	BUSINESS ENTERTAINMENT™ PACK – with \$0 NFL SUNDAY TICKET <sup>†</sup>	\$81.99	\$59.99
<input type="checkbox"/>	BUSINESS SELECT™ PACK	\$61.99	\$34.99
<input type="checkbox"/>	COMMERCIAL BASIC™	\$24.99	\$24.99
<input type="checkbox"/>	COMERCIAL OPTIMO MAS PACK	\$75.99	\$44.99

<b>Select</b>	<b>International Language Add-On<sup>^</sup></b>	<b>Regular Rate (Monthly)</b>
<input type="checkbox"/>	Americas Plus™	\$24.99
<input type="checkbox"/>	ChineseDirect™	\$37.99
<input type="checkbox"/>	DIRECTV Deportes	\$24.99
<input type="checkbox"/>	En Espanol	\$44.99
<input type="checkbox"/>	FilipinoDirect™	\$39.99
<input type="checkbox"/>	KoreanDirect™	\$33.99
<input type="checkbox"/>	MandarinDirect™ III	\$23.99
<input type="checkbox"/>	Mexico Plus™	\$24.99
<input type="checkbox"/>	RTR Planeta	\$20.99
<input type="checkbox"/>	RussianDirect™	\$37.99
<input type="checkbox"/>	RussianDirect™ II	\$43.99
<input type="checkbox"/>	TFCDirect™	\$29.99
<input type="checkbox"/>	VietDirect™ Plus	\$26.99

Offers end 10/29/17, on approved credit. New commercial customers only. 24-month agreement and Auto Bill Pay required at point of sale for all packages. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLY EARLY CANCELLATION FEE OF UP TO \$480.** Local channels will be activated automatically in markets where available. Rates are less where local channels are not available. Additional receiver fee applies. Regional Sports Network fee may apply in certain markets for BUSINESS XTRA PACK.

<sup>†</sup>Customers activating BUSINESS XTRA PACK or BUSINESS ENTERTAINMENT PACK are eligible to receive the 2017 season of NFL SUNDAY TICKET at no additional cost. Subject to the terms and conditions on page 3. <sup>^</sup>Requires subscription to a base package.

**SonicTap® Music Channels Offer:**

<input type="checkbox"/>	<p><b>Yes, I would like to receive SonicTap® Music Channels at no extra cost for three months.</b></p> <p>By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels at no extra cost for 3 months. After 3 mos., then-prevailing rate for SonicTap Music Channels (currently \$37.99/mo.) applies unless canceled or changed by customer prior to end of the promotional period.</p>
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<b>SHOWTIME Offer:</b>	
<input type="checkbox"/>	<b>Yes, I would like to receive SHOWTIME included at no extra cost for three months.</b> By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SHOWTIME at no extra cost for 3 months. After 3 mos., then-prevailing rate for SHOWTIME Offer (currently \$19.99 /mo.) applies unless canceled or changed by customer prior to end of the promotional period.
<b>NFL SUNDAY TICKET 2017 Programming Offer:</b>	
<input type="checkbox"/>	<b>NFL SUNDAY TICKET 2017 5-Pay Promotional Offer:</b> If ordered by 7/31/17 and activated by 8/31/17, you agree to five monthly payments of \$90.80. First payment due upon activation.
<input type="checkbox"/>	<b>NFL SUNDAY TICKET 2017 3-Pay Promotional Offer:</b> If ordered by 9/30/17 and activated by 10/31/17, you agree to three monthly payments of \$151.33. First payment due upon activation.
<input type="checkbox"/>	<b>NFL SUNDAY TICKET 2017 1-Pay Promotional Offer:</b> If ordered by 10/29/17 and activated by 11/29/17, you agree to one monthly payment of \$454.00 due upon activation.
<b>MLB EXTRA INNINGS 2017 Season Programming Offer:</b>	
<input type="checkbox"/>	<b>MLB EXTRA INNINGS 1-Pay Promotional Offer</b> If ordered between by 9/1/17 and activated by 10/1/17, you agree to one payment of \$246.75 due upon activation.
<b>ESPN College Extra Season Programming Offer:</b>	
<input type="checkbox"/>	<b>ESPN College Extra 3-Installment Offer</b> You agree to three payments of \$55.00. First payment due upon activation.
<b>MLS Direct Kick Programming Offer:</b>	
<input type="checkbox"/>	<b>MLS Direct Kick Programming Offer</b> If ordered between by 9/22/17 and activated by 10/22/17, you agree to one payment of \$100.00 due upon activation.

<b>ADDITIONAL TERMS AND CONDITIONS</b>	
<p>New approved commercial customers only. Credit card req'd (except MA &amp; PA). Prorated Early Cancellation Fee (up to \$480) applies. <b>BASE PACKAGE OFFERS:</b> Package offers end 10/29/17. After 12 mos., then-prevailing rate for base package applies (currently: \$61.99/mo. for BUSINESS SELECT PACK; \$81.99/mo. for BUSINESS ENTERTAINMENT PACK, \$104.99/mo. for BUSINESS XTRA PACK, and \$75.99/mo for COMERCIAL ÓPTIMO MÁS PACK) unless canceled or changed by customer prior to end of the promotional period. <b>ABP OFFER:</b> New customers who subscribe to BUSINESS SELECT PACK or above with 24-mo. agmt and enroll in Auto Bill Pay will receive \$5/mo. bill credit for 24 mos. starting in the 2<sup>nd</sup> mo. After (24 mos.) the credit will end and services will automatically continue at the then-prevailing rate. <b>2017 NFL SUNDAY TICKET INCLUDED AT NO EXTRA COST OFFER:</b> Requires activation of BUSINESS XTRA PACK or BUSINESS ENTERTAINMENT PACK. 2017 NFL SUNDAY TICKET retail price is \$454. Regional Sports Network fee of up to \$5.99 applies in certain markets for BUSINESS XTRA PACK. Regional Sports Network Fees are updated biannually based on the presence of Regional Sports Networks programming in applicable ZIP codes. <b>Customers activating BUSINESS XTRA PACK or BUSINESS ENTERTAINMENT are eligible to receive the 2017 season of NFL SUNDAY TICKET at no additional cost.</b> The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. NFL SUNDAY TICKET consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Other conditions apply. <b>LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.</b> Offer void where prohibited or restricted. <b>NFL SUNDAY TICKET subscription will automatically continue in 2018 and each season thereafter at a special renewal rate unless customer calls 1-866-945-9940 to cancel prior to start of season.</b> Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Commercial locations require an appropriate licensee agreement. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. <b>SONICTAP MUSIC CHANNELS OFFER:</b> After 3 mos., then-prevailing rate for SonicTap Music Channels (currently \$37.99/mo.) applies unless canceled or changed by customer prior to end of the promotional period. <b>SHOWTIME Offer:</b> After 3 mos., then-prevailing rate for SHOWTIME (currently \$19.99 /mo.) applies unless canceled or changed by customer prior to end of the promotional period. <b>2017 NFL SUNDAY TICKET OFFER:</b> In order to receive NFL SUNDAY TICKET, customers must subscribe to a commercial base programming package with a 24-month agreement. Customers must order by 10/29/17 and activate by 11/29/17 to be eligible for the 1-pay option. Customers must order by 9/30/17 and activate by 10/31/17 to be eligible for the 3-pay option. Customers must order by 7/31/17 and activate by 8/31/17 to be eligible for the 5-pay option. The remaining balance of NFL SUNDAY TICKET will be charged to customer's account in the event of early disconnect. NFL SUNDAY TICKET consists of all out-of-market NFL games (based on customer's service address) broadcast on FOX and CBS. Other conditions apply <b>LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.</b> Offer void where prohibited or restricted. <b>NFL SUNDAY TICKET subscription will automatically continue in 2018 and each season thereafter at a special renewal rate unless customer calls 1-866-945-9940 to cancel prior to start of season.</b> Subscription cannot be canceled (in part or in whole) after the start of the season and subscription fee cannot be refunded. Commercial locations require an appropriate licensee agreement. NFL, the NFL Shield design and the NFL SUNDAY TICKET name and logo are registered trademarks of the NFL and its affiliates. NFL team names and uniform designs are registered trademarks of the teams indicated. <b>MLS DIRECT KICK PROGRAMMING Offer:</b> To receive MLS DIRECT KICK, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 9/22/17 and activate by 10/22/17 to be eligible for the 1-Pay option. <b>IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLS DIRECT KICK WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLS DIRECT KICK OFFER PER ACCOUNT.</b> Programming, pricing, terms and conditions subject to change at any time. Actual number of games varies by market. Blackout restrictions and other conditions apply. Blackout restrictions and other conditions apply. <b>MLS Direct Kick:</b> ©2017 MLS. All rights reserved. <b>MLB EXTRA INNINGS OFFER:</b> To receive MLB EXTRA INNINGS, a subscription to a commercial base programming package is required. Customers must order by 9/1/17 and activate by 10/1/17 to be eligible for the 1-Pay option. <b>IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB XTRA INNINGS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT. MLB EXTRA INNINGS</b></p>	

continues automatically provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season. Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of the applicable MLB entities. All rights reserved. Visit the official website at MLB.com. MLB: Mitchell Layton/Getty Images. **ESPN COLLEGE EXTRA OFFER:** To receive ESPN College Extra, customer must subscribe to a commercial base programming package. Upon activation of ESPN College Extra, DIRECTV will bill the customer's account the first of three installment payments (1 of 3) for three mos., with the first payment due at the commencement of the service. **Provided DIRECTV carries this service, the ESPN College Extra billing cycle will resume automatically on the anniversary date of the start of the prior year's billing cycle.** ESPN College Extra subscription cannot be transferred, refunded or credited (in whole or in part) after customer has received 30 days of ESPN College Extra programming. **Customer must call 1-877-561-5926 to cancel their subscription no later than 30 days after their first installment payment.** Actual number of games varies by market. Games telecast locally may be included in ESPN College Extra. Offer void where prohibited or restricted. Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card, required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residences allowed. New BUSINESS XTRA PACK, BUSINESS ENTERTAINMENT PACK, BUSINESS SELECT PACK, and COMERCIAL ÓPTIMO MÁS PACK customers are eligible for up to four (4) HD Receivers. Customers are eligible for any combination of up to four HD Receivers or two HD DVRs. DVR Service (\$12/mo.) required for DVR and HD DVR equipment. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. **DIRECTV SERVICE TERMS: Subject to terms of DIRECTV Commercial Customer Agreement.** Must maintain a min. base TV pkg and Auto Bill Pay at point of sale. **Add'l fees & Terms:** Regional Sports Network fee of up to \$5.99 applies in certain markets for BUSINESS XTRA PACK. Regional Sports Network Fees are updated biannually based on the presence of Regional Sports Networks programming in applicable ZIP codes. Receiver fees of \$7/mo. for the first and each additional receiver. \$19.95 Handling and Delivery fee may apply. Taxes not included. Programming, pricing, terms and conditions subject to change at any time. **Installation:** Standard commercial installation included for BUSINESS SELECT PACK and above customers. Complex/custom installation extra. \$49 standard installation applies for COMMERCIAL BASIC customers. Applicable use tax adjustment may apply on retail value of installation. Visit [directv.com/legal](http://directv.com/legal) or call for details. To access HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for local channels based on service address. Not all networks available in all markets. All DIRECTV Receivers must be continuously connected to the same land-based phone line or the Internet. ©2017 AT&T Intellectual Property. All Rights Reserved. AT&T, Globe logo, DIRECTV, and all other DIRECTV marks contained herein are trademarks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners.