



**DIRECTV TERMS OF SERVICE FOR PUBLIC VIEWING CUSTOMER**  
 (Effective for accounts activated on or after February 5, 2015 until replaced by DIRECTV)

PUBLIC VIEWING ESTABLISHMENT INFORMATION		
DIRECTV Account Number:	Commercial Establishment Type: Public Viewing	
Bill to <input type="checkbox"/> Service Address <input type="checkbox"/> Mailing Address	EVO: _____ FCO: _____	Number of TVs/receivers: _____
Full Legal Name of Customer:		
Operating Name (if any):		
Service Address:		
Name of Contact at Service Address:	Email Address:	
Phone Number:	Fax Number:	
Mailing Address (if different):		
Name of Contact at Mailing Address:	Email Address:	
Phone Number:	Fax Number:	
Legal Structure of Customer: <input type="checkbox"/> Corporation <input type="checkbox"/> LLC <input type="checkbox"/> Partnership <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Government <input type="checkbox"/> Other: _____		
State of organization (incorporation, principal place of business, state of principal residence):		
Federal Tax ID:	Tax Exempt: <input type="checkbox"/> Yes <input type="checkbox"/> No	
Dealer Name:	Dealer Number:	

PROGRAMMING SELECTION & TERMS AND CONDITIONS
<p>Select the Services Customer wishes to order by checking the appropriate boxes on the Public Viewing Order Schedule below hereto.</p> <p><b>DIRECTV SERVICE WILL BE PROVIDED AT THE RATES SET FORTH ON THE COMMERCIAL RATE CARD IN EFFECT FROM TIME TO TIME (THE "RATE CARD"), WHICH MEANS ALL PRICES CONTAINED ON THE ATTACHED SCHEDULE ARE SUBJECT TO CHANGE EVEN THOUGH YOU MAY BE AGREEING TO A COMMITMENT PERIOD. IN OTHER WORDS, THE ACTUAL RATES WILL INCREASE IF THE RATE ON THE RATE CARD INCREASES, BUT ANY DISCOUNT(S) YOU RECEIVE WILL STILL APPLY, SUBJECT TO ANY EARLY CANCELLATION FEES IN THE EVENT YOU FAIL TO FULFILL YOUR COMMITMENT PERIOD.</b></p> <p><b>PROGRAMMING COMMITMENT.</b> The attached Public Viewing Order Schedule contains details concerning minimum commitment periods for certain DIRECTV programming packages. If you have selected a package that requires a minimum commitment period (the "<b>Commitment Period</b>"), you must subscribe to the required channels (the "<b>Required Channels</b>") within the selected package for the entirety of the stated Commitment Period. After you have fulfilled your Commitment Period, you are not obligated to continue your subscription to the Service for any specific duration.</p> <p><b>CONSEQUENCES OF YOUR FAILURE TO SATISFY YOUR MINIMUM COMMITMENT PERIOD.</b> If you fail to maintain your subscription to the Required Channels for the entire Commitment Period, Customer will pay DIRECTV an early cancellation fee equal to the amounts set forth on the Public Viewing Order Schedule. Payment of the early cancellation fee is due within thirty (30) days of receipt of a notice of failure to complete the Commitment Period from DIRECTV. If you fail to make payment, DIRECTV may, at its option: (a) charge you for the Required Channels for the entire Commitment Period, and/or (b) pursue legal remedies against you and receive the total amount due.</p> <p><b>ADDITIONAL TERMS AND CONDITIONS.</b> Additional terms and conditions apply, depending on Customer's programming selections. Customer understands and agrees to such additional terms and conditions by checking the boxes on the attached Public Viewing Order Schedule. In the event of any conflict or inconsistency between the terms of this Agreement and the terms contained on the Public Viewing Order Schedule, the terms of this Agreement will control and govern.</p> <p><b>INTEGRATION.</b> The terms and conditions of the Commercial Customer Agreement, as amended by DIRECTV from time to time, are integrated into this Agreement. To the extent of any specific conflict with the Commercial Customer Agreement, the terms and conditions of this National Account Agreement will control. The Commercial Customer Agreement is available at <a href="http://www.directv.com">www.directv.com</a>.</p>

**CUSTOMER SIGNATURE:** CUSTOMER AGREES TO THESE TERMS, INCLUDING EACH OF THE SCHEDULES ATTACHED HERETO. THESE TERMS ARE NOT BINDING ON DIRECTV UNTIL ACTIVATION. **IF YOU RECEIVE A DISCOUNT/SUBSIDY AS PART OF YOUR SUBSCRIPTION AND YOU DO NOT COMPLETE YOUR COMMITMENT PERIOD, EARLY CANCELLATION FEES MAY APPLY.**

Legal Name of Customer: \_\_\_\_\_ Name of Person Signing: \_\_\_\_\_  
 Operating Name: \_\_\_\_\_ Print Title: \_\_\_\_\_  
 Date: \_\_\_\_\_ Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

**DEALER WILL RETAIN A COPY OF SIGNED AGREEMENT AND MAKE AVAILABLE UPON DIRECTV'S REQUEST**

**PUBLIC VIEWING ORDER SCHEDULE**

Select the Services Customer wishes to order by checking the appropriate boxes below and printing the packages in the below Summary Section. For programming not listed under the Offer Section, enter the Service price for each selection using the Commercial Rate Card.

**PROGRAMMING SERVICE SUMMARY**

	Programming (print package selected in the Service Offers Section below plus any additional packages)	Monthly Fee	Annual/Seasonal Fee
1		\$	\$
2		\$	\$
3		\$	\$
4		\$	\$
5		\$	\$
<b>TOTAL PAYMENT**</b>			<b>\$</b>

**SERVICE OFFERS**

(Offers available until 5/27/15 - 24-month agreement required)

Select	Package	Estimated Viewing Occupancy (EVO)	Regular Rate (Monthly)	Promotional Rate (monthly for 12 months with Auto Bill Pay)
<input type="checkbox"/>	COMMERCIAL XTRA™ PACK– 3 months offer <sup>†</sup> Regional Sport Fee May Apply	1 - 100	\$139.99	\$39.99 for 3 months
<input type="checkbox"/>	COMMERCIAL XTRA™ PACK– 12 months offer <sup>†</sup> Regional Sport Fee May Apply	1 - 100	\$139.99	\$84.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	101-150	\$299.99	\$209.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	151-200	\$366.99	\$276.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	201-500	\$423.99	\$323.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	501-1,000	\$462.99	\$360.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	1,001-2,000	\$485.99	\$390.99
<input type="checkbox"/>	COMMERCIAL CHOICE® PLUS Regional Sport Fee May Apply	2,001+	\$524.99	\$429.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	1-50	\$71.99	\$59.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	51-100	\$83.99	\$69.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	101-150	\$98.99	\$80.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	151-200	\$118.99	\$98.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	201-500	\$138.99	\$120.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	501-1,000	\$162.99	\$142.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	1,001-2,000	\$199.99	\$159.99
<input type="checkbox"/>	COMMERCIAL CHOICE®	2,001+	\$224.99	\$180.99
<input type="checkbox"/>	COMMERCIAL ENTERTAINMENT PACK	1-100	\$93.99	\$62.99
<input type="checkbox"/>	BUSINESS SELECT™ PACK	All tiers	\$54.99	\$29.99
<input type="checkbox"/>	COMERCIAL MÁS UTRA™ PACK with Local Channels <sup>†</sup>	1-100	\$105.99	\$62.99

**(Offers available until 5/27/15: COMMERCIAL BASIC™ and one (1) or more International Add-On Package(s) and 24-month agreement required)**

Select	Required Base Package	Promotional Rate (monthly for 12 months with Auto Bill Pay)
<input type="checkbox"/>	COMMERCIAL BASIC™ with Local Channels <sup>†</sup>	\$19.99
Select	International Language Add-On <sup>^</sup> (select at least one)	Regular Rate (Monthly)
<input type="checkbox"/>	Americas Plus™	\$24.99
<input type="checkbox"/>	ChineseDirect™	\$39.99
<input type="checkbox"/>	DIRECTV Deportes	\$24.99
<input type="checkbox"/>	En Espanol	\$54.99
<input type="checkbox"/>	FilipinoDirect™	\$42.99
<input type="checkbox"/>	KoreanDirect™	\$36.99
<input type="checkbox"/>	MandarinDirect™ III	\$26.99
<input type="checkbox"/>	Mexico Plus™	\$24.99
<input type="checkbox"/>	RTR Planeta	\$24.99
<input type="checkbox"/>	RussianDirect™	\$39.99
<input type="checkbox"/>	RussianDirect™ II	\$45.99
<input type="checkbox"/>	TFCDirect™	\$32.99
<input type="checkbox"/>	VietDirect™ VHN	\$29.99

Offers end 5/27/15, on approved credit. New commercial customers only. Pricing based on Estimated Viewing Occupancy (EVO). 24-month programming agreement required. †Local channels will be activated automatically in markets where available. \*Rates are less where local channels are not available. Additional receiver fees apply. Promotional rates are based on bill credits applied beginning in month 2 of your monthly subscription for the duration of the promotional offer. Additional \$10.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the BUSINESS SELECT PACK or above, excludes COMMERCIAL CHOICE. Additional \$5.00/mo. credit for 12 months after signing up for Auto Bill Pay and with activation of the COMMERCIAL CHOICE or COMMERCIAL BASIC with International add-on package. Final price does not include applicable state sales tax. To access DIRECTV HD programming, HD equipment is required. Number of HD channels varies by package. Applicable taxes will be added monthly to your account. ^Requires subscription to a base package. ^^Requires international add-on package; not available standalone.

**SonicTap® Music Channels Offer:**

- Yes, I would like to receive SonicTap® Music Channels FREE for three months.**  
By checking this box, I agree to activate BUSINESS SELECT PACK or above including local channels (where available) without interruption for twenty-four (24) consecutive months in order to receive SonicTap® Music Channels free for 3 months. I understand that in the fourth month, my SonicTap Music Channels will continue at the then prevailing rate of \$37.99/mo.

**NBA LEAGUE PASS Mid-Season Starting at \$249.50 Programming Offer:**

- NBA LEAGUE PASS \$249.50 mid-season 1-Pay Promotional Offer:**  
If ordered by 3/15/15 and activated by 4/15/15, you agree to one monthly payment of \$249.50 or above due upon activation.

FCO	New Customer 1-Pay	FCO	New Customer 1-Pay
1-50	\$249.50	501-1000	\$1,718.05
51-100	\$409.04	1001-2000	\$2,282.85
101-150	\$646.79	2001-5000	\$3,607.70
151-200	\$852.75	5001-10000	\$5,106.21
201-350	\$1,325.99	10001+	\$8,108.85
351-500	\$1,472.61		

**NHL CENTER ICE Mid-Season Starting at \$375.00 Programming Offer:**

- NHL CENTER ICE \$125.00 mid-season 1-Pay Promotional Offer:**  
If ordered by 3/14/15 and activated by 5/15/15, you agree to one monthly payment of \$125.00 due upon activation.

FCO	New Customer 1-Pay	FCO	New Customer 1-Pay
1-50	\$375.00	201-350	\$830.00
51-100	\$485.00	351-500	\$990.00
101-150	\$590.00	501+	\$1,230.00
151-200	\$750.00		

**ESPN FULL COURT 2014 Season Starting at \$472.74 Programming Offer:**

- ESPN FULL COURT \$472.74 1-Pay Promotional Offer:**  
If ordered by 2/15/15 and activated by 3/19/15, you agree to three monthly payments of \$472.74 or above due upon activation.

FCO	New Customer 1-Pay	FCO	New Customer 1-Pay
1-100	\$472.74	1001-2000	\$1,575.89
101-200	\$787.92	2001-5000	\$1,875.32
201-500	\$1,011.71	5001+	\$2,048.68
501-1000	\$1,181.91		

**NFL SUNDAY TICKET 2015 Early Bird Season Starting at \$1,517.25 Programming Offer:**

- NFL SUNDAY TICKET \$303.45 2015 Early Bird Season 5-Pay Promotional Offer:**  
If ordered by 5/13/15 and activated by 6/13/15, you agree to five monthly payments of \$303.45 or above due upon activation.
- NFL SUNDAY TICKET \$1,517.25 2015 Early Bird Season 1-Pay Promotional Offer:**  
If ordered by 5/13/15 and activated by 6/13/15, you agree to three monthly payments of \$1,517.25 or above due upon activation.

FCO	New Customer 1-Pay	New Customer 5-Pay	FCO	New Customer 1-Pay	New Customer 5-Pay
1-50	\$1,517.25	\$303.45	751-1000	\$14,458.50	\$2,891.70
51-100	\$2,409.75	\$481.95	1,001-1,500	\$21,687.75	\$4,337.55
101-200	\$4,819.50	\$963.90	1,501-2,000	\$28,917.00	\$5,783.40
201-350	\$6,746.25	\$1,349.25	2,001-5,000	\$60,243.75	\$12,048.75
351-500	\$9,639.00	\$1,927.80	5,001-10,000	n/a	\$24,097.50
501-750	\$10,846.50	\$2,169.30	10,001+	n/a	\$28,917.00

**MLB EXTRA INNINGS Season Starting at \$119.00 Programming Offer:**

- MLB EXTRA INNINGS 5-Pay Promotional Offer**  
If ordered by 5/4/15 and activated by 6/3/15, you agree to five payments of \$119.00 or above due upon activation.
- MLB EXTRA INNINGS 3-Pay Promotional Offer**  
If ordered by 7/4/15 and activated by 8/3/15, you agree to three payments of \$198.33 or above due upon activation.
- MLB EXTRA INNINGS 1-Pay Promotional Offer**  
If ordered by 9/3/15 and activated by 10/4/15, you agree to one payment of \$595.00 or above due upon activation.

FCO	New Customer 1-Pay	New Customer 3-Pay	New Customer 5-Pay
1-50	\$595.00	\$198.33	\$119.00
51-100	\$805.00	\$268.33	\$161.00
101-150	\$1,120.00	\$373.33	\$224.00
151-200	\$1,600.00	\$533.33	\$320.00
201-350	\$2,080.00	\$693.33	\$416.00
351-500	\$2,400.00	\$800.00	\$480.00
501-1000	\$2,800.00	\$933.33	\$560.00
1001-2000	\$3,600.00	\$1,200.00	\$720.00
2001-5000	\$4,800.00	\$1,600.00	\$960.00
5001-10000	\$6,000.00	\$2,000.00	\$1,200.00
10,001+	\$8,800.00	\$2,933.33	\$1,760.00

**ADDITIONAL TERMS AND CONDITIONS**

Credit card maybe required (except in MA & PA). Actual number of games varies by market. Blackout rules and other restrictions apply to all sports programming. **NBA LEAGUE PASS MID-SEASON PROGRAMMING/BILL CREDIT OFFER:** New DIRECTV commercial customers only. To receive NBA LEAGUE PASS, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 3/15/15 and activate by 4/15/15 to be eligible for the mid-season 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NBA LEAGUE PASS WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NBA LEAGUE PASS OFFER PER ACCOUNT. NBA LEAGUE PASS will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NBA LEAGUE PASS trademarks and copyrights are used with permission of NBA League Properties, Inc. **NHL CENTER ICE PROGRAMMING/BILL CREDIT OFFER:** To receive NHL CENTER ICE, a DIRECTV commercial subscription to a base programming package or above is required. Programming charges based on Estimated Viewing Occupancy (EVO). Customers must order by 3/14/15 and activate by 5/15/15 to be eligible for the mid-season 1-pay option. IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF NHL CENTER ICE WILL BE CHARGED TO CUSTOMERS ACCOUNT. **LIMIT ONE NHL CENTER ICE PROMOTIONAL OFFER PER ACCOUNT. NHL CENTER ICE will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season.** Programming, pricing, terms and conditions subject to change at any time. NHL, the NHL Shield, Center Ice, The Game Lives Where You Do and the Center Ice logo are trademarks of the National Hockey League. All NHL logos and marks are the property of the NHL and may not be reproduced without the prior written consent of NHL Enterprises, L.P. ©NHL 2015. **ESPN FULL COURT PROGRAMMING/BILL CREDIT OFFER:** To receive ESPN FULL COURT, a DIRECTV commercial subscription to a base programming package is required. Customers must order by 2/15/15 and activate by 3/19/15 to be eligible for the 1-Pay option. IN THE EVENT OF EARLY DISCONNECT, THE REMAINING BALANCE OF ESPN FULL COURT WILL BE CHARGED TO CUSTOMERS ACCOUNT 24-month base programming agreement required. Pricing is commercial. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. **ESPN FULL COURT will automatically continue provided DIRECTV carries this service, unless the customer calls 1-877-561-3257 to cancel prior to the start of the season.** Season start and end dates subject to change. Programming, pricing, terms and conditions subject to change at any time. **NFL SUNDAY TICKET EARLY BIRD OFFER:** In order to receive NFL SUNDAY TICKET, customer must subscribe to a Commercial base programming package with a 24 month agreement. Customers must order by 5/13/15 and activate by 6/13/15 to be eligible for the early bird 5-pay and 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF NFL SUNDAY TICKET WILL BE CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE NFL SUNDAY TICKET OFFER PER ACCOUNT.** Offer void where prohibited or restricted. DIRECTV programming, pricing, terms and conditions subject to change at any time. Taxes not included. Receipt of DIRECTV programming subject to terms of DIRECTV Commercial Customer Viewing Agreement; copy provided with new customer information packet. NFL SUNDAY TICKET consists of all Sunday games broadcast on FOX and CBS at 1pm and 4pm ET. However, games broadcast by your local FOX or CBS affiliate will not be available on NFL SUNDAY TICKET. **NFL SUNDAY TICKET will automatically continue provided DIRECTV carries this service, unless the customer calls 1-877-561-3257 to cancel prior to the start of the season.** **MLB EXTRA INNINGS PROGRAMMING/BILL CREDIT OFFER:** To receive MLB EXTRA INNINGS, a DIRECTV commercial subscription to a base programming package or above is required. Customers must order by 5/4/15 and activate by 6/3/15 to be eligible for the 5-pay option. Customers must order by 7/4/15 and activate by 8/3/15 to be eligible for the 3-pay option. Customers must order by 9/3/15 and activate by 10/4/15 to be eligible for the 1-pay option. IN THE EVENT OF AN EARLY DISCONNECT, THE REMAINING BALANCE OF MLB EXTRA INNINGS WILL BE

CHARGED TO CUSTOMER'S ACCOUNT. **LIMIT ONE MLB EXTRA INNINGS OFFER PER ACCOUNT.** MLB EXTRA INNINGS will automatically continue provided DIRECTV carries this service, unless the customer calls 1-866-771-1523 to cancel prior to the start of the season. Programming, pricing, terms and conditions subject to change at any time. Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. Visit MLB.com. **COMMERCIAL XTRA PACK 3/MONTH PROGRAMMING/BILL CREDIT OFFERS:** COMMERCIAL XTRA pack (regularly \$133.99/mo.) includes local channels, COMMERCIAL XTRA (\$79.49/mo.), SPORTS PACK (\$26.50/mo.) and TECHNOLOGY FEE (\$34.00/mo.). Additional receiver fees for \$15.00/mo. apply for the first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA Pack with local channels (if available in your market) required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account \$90.00/mo. for three consecutive months for the COMMERCIAL XTRA Pack with local channels packages, plus an additional \$10.00/mo. when customer activates and maintains COMMERCIAL XTRA PACK and enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. Credit card may be required (except in MA & PA). **COMMERCIAL XTRA PACK 12/MONTH PROGRAMMING/BILL CREDIT OFFERS:** COMMERCIAL XTRA pack (regularly \$133.99/mo.) includes local channels, COMMERCIAL XTRA (\$79.49/mo.), SPORTS PACK (\$26.50/mo.) and TECHNOLOGY FEE (\$34.00/mo.). Additional receiver fees for \$15.00/mo. apply for the first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL XTRA Pack with local channels (if available in your market) required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account \$45.00/mo. for 12 consecutive months for the COMMERCIAL XTRA Pack with local channels packages, plus an additional \$10.00/mo. when customer activates and maintains COMMERCIAL XTRA PACK and enrollment in Auto Bill Pay with credit card at the point of sale. **COMMERCIAL CHOICE PROGRAMMING/BILL CREDIT OFFER:** Purchase of 24 consecutive months of COMMERCIAL CHOICE package based on EVO (up to \$224.99/mo.) with local Channels (if available in your market). Additional receiver fees for \$15.00/mo. apply for the first and additional receiver. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months as determined by EVO (Estimated viewing occupancy) for the COMMERCIAL CHOICE with Local Channels packages, plus an additional \$5.00/mo. when customer activates and maintains COMMERCIAL CHOICE and enrollment in Auto Bill Pay with credit card at the point of sale. **COMMERCIAL CHOICE PLUS PROGRAMMING/BILL CREDIT OFFER:** Pricing for COMMERCIAL CHOICE PLUS based on EVO up to \$524.99/mo. Purchase of 24 consecutive months of COMMERCIAL CHOICE PLUS with Local Channels (if available in your market) required. Upon DIRECTV System activation, beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months as determined by EVO (with a maximum of up to \$92.00/mo. credit) for the COMMERCIAL CHOICE PLUS with Local Channels packages, plus an additional \$10.00/mo. when customer activates and maintains the BUSINESS INFORMATION package or higher and enrollment in Auto Bill Pay for 12 months with credit card at the point of sale. **COMMERCIAL ENTERTAINMENT PACK PROGRAMMING/BILL CREDIT OFFERS:** COMMERCIAL ENTERTAINMENT Pack (regularly \$93.99/mo.) includes local channels, COMMERCIAL ENTERTAINMENT (\$59.99/mo.) and TECHNOLOGY FEE (\$34.00/mo.) Additional receiver fees for \$15.00/mo. apply for the first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL ENTERTAINMENT Pack with local channels (if available in your market) required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account \$21/mo. for twelve consecutive months and \$10 for twelve months for Auto Bill Pay. **BUSINESS SELECT PACK PROGRAMMING/BILL CREDIT OFFER** Purchase of 24 consecutive months of BUSINESS SELECT PACK (regularly \$54.99/mo includes local channels, SELECT (\$39.99/mo) and TECHNOLOGY FEE for (\$34.00/mo.). Additional receiver fees for \$15.00/mo. apply for the first and each additional receiver. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account for 12 consecutive months in the amount of \$15/mo for the BUSINESS SELECT Pack and Local Channels packages, plus an additional \$10/mo when customer activates and maintains BUSINESS SELECT Pack and enrolls in Auto Bill Pay for 12 months with a credit card at point of sale. **COMMERCIAL MAS ULTRA PACK PROGRAMMING/BILL CREDIT OFFER:** COMMERCIAL MAS ULTRA Pack (regularly \$105.99/mo.) includes local channels, COMMERCIAL MAS ULTRA Pack (\$71.99/mo.) and TECHNOLOGY FEE (\$34.00/mo.). Additional receiver fees \$15.00/mo. apply for first and each additional receiver. Purchase of 24 consecutive months of COMMERCIAL MAS ULTRA Pack with local channels (if available in your market) required. Upon DIRECTV System activation and beginning in the second month, DIRECTV will begin to credit the new customer's account \$33/mo. for twelve consecutive months and \$10 for twelve months when customers enrolls in Auto Bill Pay with a credit card at point of sale. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE, THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. In certain markets, programming/pricing may vary. IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU A PRORATABLE EARLY CANCELLATION FEE OF \$480. **LIMIT ONE BILL CREDIT OFFER PER ACCOUNT.** **HARDWARE OFFER:** Programming agreement, as defined by customer's commercial programming rate card required. Offer available to new commercial customers in commercial structures no more than three stories high. No single-family residence allowed. Up to four free HD receivers per commercial location with BUSINESS SELECT PACK and above package. Make and model of system at DIRECTV's sole discretion. Offer void where prohibited or restricted. All DIRECTV Receivers must be continuously connected to the same land-based phone line. **SONICTAP MUSIC CHANNELS OFFER:** Upon DIRECTV System activation, DIRECTV will credit the new customer's account \$37.99/mo. for three consecutive months for SonicTap Music Channels. Unless customer calls to cancel, in the fourth month, SonicTap Music Channels will automatically continue at the then-prevailing rate. **INSTALLATION:** Free professional standard installation with COMMERCIAL XTRA PACK and COMMERCIAL CHOICE PLUS. \$49 professional standard installation with BUSINESS SELECT PACK, COMMERCIAL CHOICE, COMMERCIAL ENTERTAINMENT PACK, COMMERCIAL MAS ULTRA PACK and COMMERCIAL BASIC with International ad-on. Complex/Custom installation extra. 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